



EIC Council Leadership Meeting Agenda
5 September 2024, 9:00 AM – 4:00 PM Atlantic Standard Time
Condado Vanderbilt Hotel, 1055 Ashford Ave, San Juan, 00907, Puerto Rico

8:00 AM – 9:00 AM	Breakfast	
9:00 - 9:15 AM	Discover PR Welcome & Council Meeting Intros	Ana Maria Viscasillas, MBA, CDME, Board Liaison, COCAL, EIC Board Chair Ed Carey, Chief Sales Officer, Discover Puerto Rico
9:15 – 9:30 AM	EIC Chair and CEO Updates	Ana Maria Viscasillas, MBA, CDME, Board Liaison, COCAL, EIC Board Chair Amy Calvert, President & CEO, EIC
9:30 – 11:00 AM	Keynote Speaker and Workshop: The four-step strategy for generating truly innovative ideas (wework.com)	Kaihan Krippendorff, Founder of Outthinker Networks
11:00 – 11:15 AM	15 min Break Time	
11:15 – 12:00 PM	Keynote Speaker and Workshop: The four-step strategy for generating truly innovative ideas (wework.com)	Kaihan Krippendorff, Founder of Outthinker Networks
12:00 PM – 1:00 PM	CEO & SIG Roundtable EIC Council Members and Invited Guest	EIC Council
1:00 - 1:45 PM	Oxford Economic EIC Global Barometer	Aran Ryan, Oxford Economics
2:00 PM – 4:00 PM	Futures Landscape Study Workshops	Gary Grimmer, Executive Chairman, Gaining Edge Loren Christie, Gaining Edge

4:00 PM	Closing Remarks	Ana Maria Viscasillas, MBA, CDME, Board Liaison, COCAL, EIC Board Chair Amy Calvert, President & CEO, EIC
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